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PRESS RELEASE

Chapman the First in the United States to Win Prestigious Emerging Entrepreneurs Award

Colette Chapman of Chapman Concierge is chosen as “Sam Walton Emerging Entrepreneur” by Sam’s Club and Count Me In for Women’s Economic Independence

Morristown, NJ October 7, 2008 – Colette Chapman, owner of Chapman Concierge, a Morristown, NJ business, accepted the “Sam Walton Emerging Entrepreneur Award” in Charlotte, NC. In these tough economic times, Sam’s Club, a division of Wal-Mart Stores Inc. has joined forces with Count Me In for Women’s Economic Independence to support the growth of more women entrepreneurs. Chapman is among the first to receive this award.

“By creating jobs and generating revenue, these women are the backbone of their communities and the national economy,” said Count Me In’s Founder and CEO, Nell Merlino.

More than 10 million women own businesses in the United States. The joint initiative between Sam’s Club and Count Me In is the first of its kind to champion women entrepreneurs nationwide. In celebration of Sam’s Club 25th anniversary, the Wal-Mart Foundation made a \$580,000 donation to Count Me In, the leading national nonprofit provider of business resources and community support for women entrepreneurs building and growing their businesses.

Chapman was selected based on her business profile, her commitment to the community and her personal development. She receives one-year paid professional business coaching, free access to Count Me In’s educational resources and seminars (valued at \$7,000.00) and a Sam’s Club Business Membership. She will benefit from inclusion in the Count Me In organization’s community of like-minded women entrepreneurs who inspire and mentor each other.

Chapman Concierge is the Premier Lifestyle Management Firm providing errand and concierge services to luxury residential communities, corporate employees, healthcare facilities and individuals in the northern New Jersey, greater New York area. “We understand that each client’s needs are unique,” says Chapman, “that’s why we offer a customized approach, choosing specific services that meet the needs and distinct culture of each client.” “With the Preferred Vendor Alliance we have recently launched and the support from Count Me In and Sam’s Club,” Chapman continues, “we look forward to working with numerous local businesses and professionals to raise the bar on customer service, heighten awareness of local products and services and generate revenue and support for one another.”

An avid supporter of local businesses and community efforts, Chapman is currently a candidate for Morris Township’s Township Committee. To learn how Chapman Concierge can help people find more time in their day, reduce stress and live a more balanced life, visit www.chapmanconcierge.com. To learn more about Count Me In, visit www.countmein.org. Sam’s Club serves more than 47 million US members. To learn more about their values and services, visit www.samsclub.com.

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